

# Perfect Pitch: The Art Of Selling Ideas And Winning New Business

Jon Steel

Perfect Pitch Audiobook Jon Steel Audible.com.au Oct 30, 2006. From the author of the Adweek bestseller Truth, Lies & Advertising In Perfect Pitch, bestselling author Jon Steel shows readers how the Perfect Pitch - The Art of Selling Ideas and Winning New Business. Perfect Pitch: The Art of Selling Ideas and Winning New Business. Perfect Pitch: The Art of Selling Ideas and Winning New Business Perfect pitch - Middlesex University Nov 9, 2009. The Art of Selling Ideas and Winning New Business JON STEEL Jon Steel Steel was a partner at Goodby, Silverstein & Partners. Now he's a Perfect Pitch: The Art of Selling Ideas and Winning New Business. Listen to a sample or download Perfect Pitch: The Art of Selling Ideas and Winning New Business Unabridged by Jon Steel in iTunes. Read a description of Perfect Pitch: The Art of Selling Ideas and Winning New Business. Find 9780471789765 Perfect Pitch: The Art of Selling Ideas and Winning New Business by Steel at over 30 bookstores. 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